

# MAIN STREET WINCHESTER

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## AGENDA MAIN STREET WINCHESTER BOARD MEETING

In attendance via Zoom: Rachael Boyd, Rebecca Campomanes, Ed Burtner, Kitty Strode, Jen Klingsmith, Joseph Miller, Juliann Jones Irwin, Mike Flynn, Chad Walker, Meredith Guy, Sherry Richardson, Lisa Johns, Tim Smith, Chris Pace

### I. Comments, Presentations or Requests from Public

Rebecca Campomanes

- Statement that MSW should resolve to create a culture that makes people feel connected and welcome to a genuine community that honors and reconciles the past, and inspires modern pioneers.

- "Worthy recommendations with..."

- If each board member can reach out to someone associated with downtown to be featured on our social media pages. Please refer to handout for complete details.

Crosswalk Awareness; Chad Walker

- 1 Year Anniversary of Bill Tabor getting hit by car.

- Traverse Crosswalks with Signs - State Law "Stop for Pedestrians"

### II. Approval of Minutes

*Juliann Jones Irwin Motions to approve. Lisa Secods. All approve.*

### III. Approval of Financial Report

Michelle Lucas - out for a week and has not been able to send the financial report. Will be sent and approved via email.

### IV. President's Report

Initiating an Executive Team Meeting

- with officers

- to better communicate what the committees are doing between board members, and streamline Board Meetings

### V. Executive Director's Report

Recertification - Submitted

Santa Chase and Chat - Thank you for all the collaborations

City Commission Approved MSW Director hiring in the Budget

January 19, February 2nd Readings

MSW Board's Role - There will have to be the full process.

MSW Committee Interviews/Reviews Applicants.

MSW Board endorses a candidate.

Tuesday, January 12, 2021

Recommendation will be sent to City Commission.  
City Commission Approves/Hires.

MSW Board may want to review job description before approval.  
Kitty Dogoud would be a resource for input.  
Juliann Jones Irwin has some prior research she will share with Rachael Boyd.  
Joseph Miller will send an email officers to start forming the Hiring Committee.

COVID Small Business Relief Fund  
Based on Mt. Sterling's

VI. New Business:

Sculpture Downtown; Chad Walker

Jan 5. City Commission approved to continue with project.

Brick Paver Sponsors

Aiming for late Spring/early Summer installation with day long festival.

Plien aire

Window Painting

Street Performances (Leeds?, High School Students)

Hanging Murals

Purchase of Lights Downtown; Rachael Boyd

Ron Tierney is sponsoring lights

Replacing the courthouse lights with outdoor quality strands.

Trashcan Lids; Rachael Boyd

Public Works - MSW purchased lids to replace lost lids.

MSW (Winchester First) originally bought these trashcans, and was asked to pay for replacement

Protocols for MSW meeting announcements and adding agenda items

Dianna Layne - Agenda must be out a week in advance and out to public. City protocol (Open Meeting Laws for transparency)

Must be published at City Hall at least 48hrs in advance. Burtner recommends posting to social media

Trademark of Logo; Robert Blanton

Approved as Service Mark

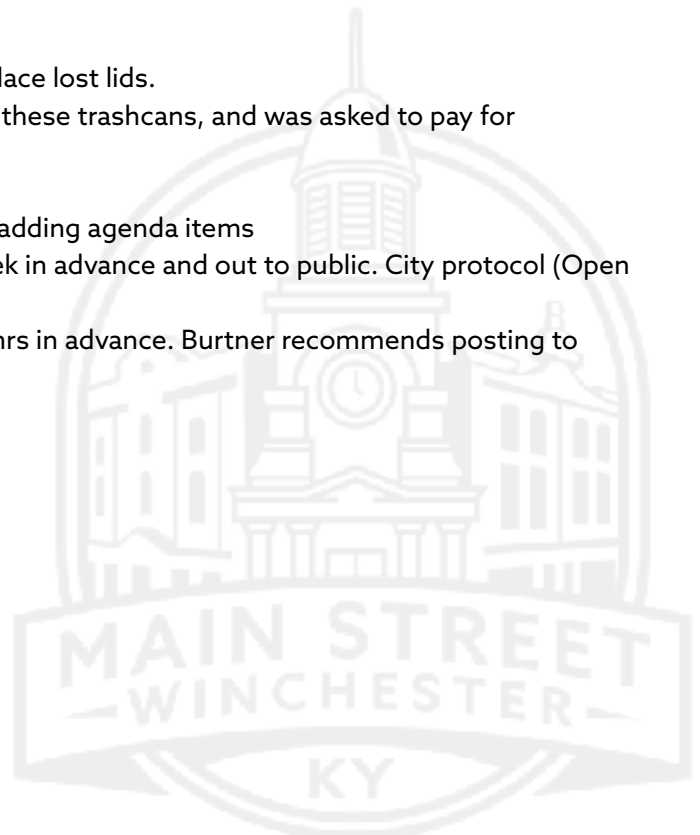
VII. Old Business:

no discussion

VIII. Committee Reports

A. Organization Tim Smith

- Zoom meeting Mon. February 1st, time TBD



Tuesday, January 12, 2021

B. Promotions Sherry Richardson

- Tomorrow, Jan 13, 5:30pm at Howards' Doors
- Determine calendar of events
- Good December for retail folks.
- Jingle and Mingle - successful.

Recommendations for Promotions; Robert Blanton

- Ornament
- New Year Ball Drop (Beer Cheese, Ale8)
- Storage Building

C. Design; Meredith Guy

- Final draft of Investment Guide arrived last night
- PDF online, with links
- Where does this thing live?
- 

Petition for changing Main Street (Lexington Ave to Railroad)

Nearly signed all the way

Trying to get it on the City Commission February meeting

Needs some supporting data. Working with Mike Flynn to gather.

*Meredith Guy is looking for vocal support from MSW, especially during the Commission meeting.*

D. Economic Vitality

no discussion

IX. Announcements & Rumor Mill (Time to report business gossip/clarify rumors/identify recent achievements to tell the public)

Rebecca Campomanes

Achieving Recovery Together is moving into the Hometown Antiques building - March/April

Ed Burtner

- Commend Robert on interview with the original MSW director.
- Signs in crosswalks are illegal. That law was created due to a KKK fundraiser in the 80s.

He has notified Flynn and PD to not arrest the people demonstrating.

- Scarves on aluminum light stands downtown. If you're cold, take a scarf. He would like to commend whoever is doing it.

- Mountain Comprehensive care is moving into the IGA.

Blanton

- Joseph Miller is now board member at Bluegrass Heritage Museum

Adjourn

*Joseph Miller motions to adjourn. Rebecca Campomanes seconds. All in favor.*