

CLARK COUNTY FISCAL COURT
CLARK COUNTY, KENTUCKY
ORDINANCE NUMBER: ____ - 2014

CITY COMMISSION
CITY OF WINCHESTER, KENTUCKY
ORDINANCE NUMBER: 2014 - ____

A JOINT ORDINANCE OF THE CITY OF WINCHESTER, KENTUCKY AND THE COUNTY OF CLARK, KENTUCKY REPEALING CLARK COUNTY ORDINANCE NO. 18-2010 AND CITY OF WINCHESTER ORDINANCE NO. 16-2010 AND ARTICLE 11, SIGN REGULATIONS OF THE WINCHESTER/CLARK COUNTY ZONING ORDINANCE AND CREATING A RE-ENACTED ARTICLE 11, SIGN REGULATIONS, PROVIDING SIGN STANDARDS, AND RESTRICTIONS FOR THE CITY OF WINCHESTER AND COUNTY OF CLARK, KENTUCKY.

WHEREAS, The City of Winchester and the County of Clark desire to provide standardized regulations that address the intent of the ordinances set out in Article 11.I.

NOW, THEREFORE, be it ordained by the City of Winchester, KY and the County of Clark, KY as follows:

ARTICLE 11. SIGN REGULATIONS*

*Editor's note: Ord. No. 19-86, § 1, adopted September 15, 1986, repealed former App. A, Art. 11, §§ 11.1--11.5, relative to sign requirements, and § 5 of said Ord. No. 19-86, enacted a new Art. 11, pertaining to sign regulations to read as herein set out in §§ 11.1--11.14. The provisions of former Article 11 derived unamended from the zoning ordinance of the city, Ord. No. 874, adopted in March 1971.

11.1 Intent

This article provides sign standards that allow legitimate signage for agricultural, residential, professional office, business, and industrial activities while promoting signs that:

- A. Do not unduly detract from the overall aesthetics of the community,
- B. Reduce intrusions and protect property values,
- C. Minimize undue distractions to the motoring public,
- D. Protect the tourist industry by promoting a pleasing community image, and
- E. Enhance and strengthen Winchester/Clark County's economic stability.

11.2 Scope

These provisions apply to the display, construction, erection, alteration, location, and maintenance of all new and existing signs within Winchester and Clark County.

11.3 Exempt signs

The following signs are exempt from the provisions of this Article:

- A. Signs not visible beyond the boundaries of the property upon which they are located.

- B. Government signs that:
 1. Are posted by governmental officers in the performance of their duties.
 2. Control traffic or are used for other regulatory purpose.
 3. Identify streets.
 4. Warn of danger.
- C. Flags, pennants, or insignias of any:
 1. Nation, organization of nations, state, county or city.
 2. Religion, civic or fraternal organization.
 3. Educational institutions except when such signs are used in connection with a commercial promotion or as an advertising device.
- D. Works of fine art that in no way advertise a product or business.
- E. Temporary decorations or displays, which are clearly incidental to and are customarily and commonly associated with any national, state, local or religious holiday/celebration/community event.
- F. Temporary or permanent signs erected by public utility companies or construction companies to warn of danger or hazardous conditions, including signs indicating the presence of underground cables, gas lines, and similar devices.
- G. Window displays.
- H. Vehicle Signage when painted directly on a vehicle or attached magnetically.
- I. Political signs when placed no earlier than 30 days prior to an election or primary and removed within 5 days after an election or primary.
- J. Temporary signs announcing a new business for up to 30 consecutive days from the first day of business. Exempt signage shall only be displayed on the property where the new business is located.
- K. Real estate signs.
- L. Window signage.

11.4 Permit requirements

- A. No sign regulated by this ordinance (except those specifically exempted in Section 11.4.1 below) shall be displayed, erected, relocated, or altered unless all necessary permits have been issued by the Department of Planning and Community Development. Applicants shall submit an application form to the department before any permit may be issued.
- B. Property owner shall obtain a Certificate of Appropriateness from the Historical Preservation Commission (HPC) for signage proposed within the Historic District Overlay (HDO). Applications are available in the Planning and Community Development office and online at the HPC website.
- C. Signs shall only be erected or constructed in compliance with the approved permit.
- D. Freestanding and monument signs require a building permit for the footer. Applicants shall also obtain an electrical permit for signs that require electrical service. Final inspections for building permits and electrical permits require a minimum of twenty-four hour notice to the city's building inspector and/or state electrical inspector.
- E. Signs permitted as an accessory to a legal, nonconforming use shall be subject to the regulations of the zone in which the nonconforming use is located.

11.4.1 Signs exempt from permit requirements

The following signs do not require a permit:

- A. Name plates.
- B. Incidental signs.

- C. Historic markers.
- D. Change of copy on any sign where the framework or other structural elements are not altered.

11.5 Nonconforming signs

A legal, nonconforming sign may continue in existence as long as it is properly maintained in good condition. These provisions shall not prevent the repair or restoration to a safe condition of any sign, but a nonconforming sign shall not be:

- A. Changed to another nonconforming sign except where only the face or copy is changed,
- B. Structurally altered so as to increase the degree of nonconformity of the sign,
- C. Expanded or enlarged,
- D. Re-established after its removal, or
- E. Moved to a new location on the building or lot.

11.6 Illegal signs

All illegal signs are subject to immediate enforcement action as outlined in Article 15 of the Winchester/Clark County Zoning Ordinance.

11.7 General requirements

All signs in all zones shall meet the following requirements:

- A. Illuminated signs shall be located in a fashion which prevents all direct rays of light from shining beyond the property lines of the lot on which the sign is located.
- B. No light, sign, or other advertising device shall be designed or erected to imitate or resemble any official traffic sign, signal, or device or use any words, phrases, symbols, or characters implying the existence of danger, or the need to stop or maneuver the vehicle.
- C. No sign shall be attached to or painted on the surface of any tree, utility pole, or street light.
- D. Projecting signs must have at least 7' of clearance above a road or sidewalk.
- E. Neon or other lighted tubing signs shall not be permitted except where such lighting is used behind solid lettering to produce a "halo" effect, or where it is used indirectly. Neon lighting may not be used to outline buildings, structures, or ornamental features.
- G. No sign, except for government signs, may be located within the sight triangle of any intersection. Refer to Article VII Design Standards of the Subdivision Regulations of Winchester/Clark County.
- H. No sign may be placed in or project into the public or private street right-of-way, except as specifically permitted herein.
- I. Freestanding, monument, and projecting face sign area shall be computed as follows:
 - 1. Double-faced signs shall have only one face counted in calculating the area.
 - 2. Sign with more than two faces shall have the area calculated by summing the area of all sign faces and dividing by two (2).
 - 3. The area enclosing the perimeter of each cabinet shall be calculated to determine the area. The perimeter of the measurable area shall not include embellishments (e.g., pole covers, framing, or decorative roofing) provided there is no written copy on such embellishments.
 - 4. Maximum height shall be measured from the finished grade at the center of the sign and shall include the sign's base.
- J. Every sign, including those for which a permit is not required, shall be maintained in good condition at all times.

11.8 Prohibited signs in all zones

The following signs and/or sign features shall be prohibited in all zones:

- A. Mobile signs,
- B. Roof signs that extend higher than the top of the roof,
- C. Rotating or moving signs,
- D. Abandoned signs,
- D. Streamers, pennants, and tag signs or similar signs or devices except when attached to a permitted temporary sign,
- E. Any sign which emits any noise or odor,
- F. Freestanding signs which overhang any part of a building,
- G. Flashing or blinking signs,
- H. Billboards with an electronic message display system, and
- I. Handbills.

11.9 Signs requiring a conditional use permit in all zones:

- A. Signs painted directly on a building.
- B. Off-site directional signs. The off-site directional signage must conform to the signage requirements of the property on which it is located.
- C. Only the Board of Zoning Adjustments shall have the authority to approve sign variances or conditional use permits for signs unless the request is made to the Planning Commission in conjunction with a Development Plan. Applications for these signs shall be submitted and processed as outlined in Article 5 of the Winchester/Clark County Zoning Ordinance.

11.10 Signs permitted in all zones

- A. **Construction signs**, not exceeding sixty-four (64) square feet in area, non-illuminated, and to be removed prior to issuance to an occupancy permit for the structure to which the sign pertains.
- B. **Tract signs**, not exceeding sixty-four (64) square feet in area, non-illuminated, and set back from any street as required for a principal structure within the zone. Each subdivision shall be permitted one (1) tract sign per arterial or collector street.
- C. **Incidental signs**.
- D. **Historic markers**.

11.11 Signs permitted by specific zone

Any sign not specifically permitted shall be prohibited.

11.11.1 Agricultural zone (A-1)

- A. Residence - One **nameplate** not exceeding one (1) square foot in area.
- B. Home Occupation - One **wall sign** not exceeding twelve (12) square feet in area.
- C. Farm
 - 1. Two signs per entrance if incorporated into a fence or wall feature, or one **freestanding sign** per entrance. Signs shall not exceed thirty-two (32) square feet in area each.
 - 2. **Directional signs** that provide information on the particular farm activity served by each point of access. The directional signs shall not exceed twelve (12) square feet in area or eight (8) feet in height.
 - 3. **Incidental signs** (do not require sign permits).

- D. Church/school
 1. One **freestanding sign** not exceeding thirty-two (32) square feet in area and eight (8) feet in height.
 2. One **bulletin board**, not exceeding twelve (12) square feet in area and eight (8) feet in height.
 3. One **wall sign** per building not exceeding thirty-two (32) square feet in area.
 4. **Incidental signs** (do not require sign permits).
- E. All other conditional uses:
 1. One **freestanding sign** for any other permitted or conditional use not noted herein; signage shall not exceed thirty-two (32) square feet in area and eight (8) feet in height.
 2. **Incidental signs** (do not require sign permits).

11.11.2 Mobile Home (MH) Zone

- A. One freestanding sign per park entrance. Sign shall not exceed thirty-two (32) square feet in area, eight (8) feet in height, and shall have a minimum setback of twenty (20) feet from any street.
- B. One nameplate per mobile home that shall not exceed one (1) square foot in area.

11.11.3 Low Density Residential Zones (R-1A, R-1B, R-1C, R-1D and R-1E)

- A. Residence - One **nameplate** not exceeding one (1) square foot in area.
- B. Home occupation - One **wall sign** not exceeding six (6) square feet in area.
- C. Subdivision - One **freestanding sign** per entrance into the subdivision not to exceed thirty-two (32) square feet in area and eight (8) feet in height.
- D. Church/school:
 1. One **freestanding sign** - shall not exceed thirty-two (32) square feet in area and eight (8) feet in height,
 2. One **wall sign** - shall not to exceed twelve (12) square feet in area,
 3. One **bulletin board** - shall not exceed twelve (12) square feet in area and eight (8) feet in height, and
 4. **Incidental signs** (do not require sign permits).
- E. All other conditional uses:
 1. One **freestanding sign** - shall not exceed thirty-two (32) square feet in area and eight (8) feet in height,
 2. One **wall sign** - shall not to exceed twelve (12) square feet in area, and
 3. **Incidental signs** - (do not require sign permits).

11.11.4 High Density Residential Zones (R-2, R-3, R-4, R-5, and R-6)

- A. All single family homes within these zones shall comply with the signage regulations for low density residential zones regulated under paragraph 11.11.3 above.
- ~~B.~~ Multi-family residential buildings and conditional uses may have:
 1. One **freestanding sign** - shall not exceed thirty-two (32) square feet in area, eight (8) feet in height, and shall have a front yard setback of twenty (20) feet,
 2. One **wall sign** per building - shall not exceed twelve (12) square feet in area, and
 3. **Incidental signs** (do not require sign permits).
- C. Church/school:
 1. One **freestanding sign** - shall not exceed thirty-two (32) square feet in area and eight (8) feet in height,
 2. One **wall sign** per building - shall not to exceed twelve (12) square feet in area,

3. One **bulletin board** - shall not exceed twelve (12) square feet in area and eight (8) feet in height, and
4. **Incidental signs** (do not require sign permits).

11.11.5 Standard signage permitted in all professional, commercial and industrial zones (P-1, B-1, B-2, B-3, B-4, I-1, and I-2)

- A. One **freestanding or monument sign** per street frontage with a maximum of two (2) signs per lot. **Freestanding signs** shall not exceed seventy-five (75) square feet in area, twenty-five (25) feet in height, and shall have a minimum setback of ten (10) feet. When street frontage permits two (2) signs, the two freestanding signs may be combined into one (1) freestanding sign that shall not exceed one hundred and ten (110) square feet in area. For buildings with more than one occupying business, this freestanding sign may list all businesses within the building. **Monument signs** shall not exceed sixty (60) square feet in area, eight (8) feet in height, and shall have a minimum setback of ten (10) feet.
- ~~B.~~ One **wall sign, canopy sign or awning sign** per street frontage with a maximum of two (2) signs per building. The maximum allowed area for all signage in this category is thirty-two (32) square feet or fifteen percent (15%) of the wall area to which the sign, canopy or awning is attached (whichever is greater). Awnings shall have at least seven (7) feet of clearance when fully extended. When a building contains two or more separate businesses, these requirements shall be applied separately to the wall area of the portion of the building occupied by the individual business.
- C. One **nameplate** per tenant or lessee not exceeding two (2) square feet in area.
- D. **Informational signs** not exceeding twenty (20) square feet in area. Informational signs may be freestanding only when included as part of a permitted freestanding sign as described in §11.11.5 A.
- ~~E.~~ Two **directional signs** per entrance not exceeding three (3) square feet in area each and four (4) feet in height.
- ~~F.~~ One **attraction board** either attached to the wall or attached to the permitted freestanding sign not to exceed thirty-two (32) square feet in area and eight (8) feet in height.
- G. One **menu board** per drive-through lane or drive-up curbside. Menu boards shall not exceed fifty-five (55) square feet in area and shall have a maximum height of eight (8) feet.
- H. **Temporary signs** that advertise special events; these include banners, flags, streamers, tethered balloons, and inflatable signs and objects. One temporary sign per street frontage shall be allowed subject to the following conditions:
 1. Shall not exceed fifty (50) square feet per sign where non-rigid materials are used.
 2. Shall not exceed thirty-two square feet per sign where rigid materials such as wallboard or plywood are used.
 3. Shall comply with the applicable regulations for the zone in which they are located.
 4. Shall not remain in place for a period of more than fourteen (14) continuous days.
 5. Shall not be displayed for more than a total of eight (8) times in any calendar year.
 6. Shall not be placed within the public right-of-way or the sight triangle at intersections.
- I. One **marquee** per theatre. A marquee shall not exceed thirty-two (32) square feet in area, shall not project more than eight (8) feet from the building face to which it is attached, and shall have a minimum clearance of eight (8) feet. In addition, one **attraction board** for each movie currently playing and a maximum of three attraction boards for "coming attractions".
- J. **Incidental signs** (do not require sign permits).

- K. Church/school - In addition to signage permitted above, one **bulletin board**, not exceeding thirty two (32) square feet in area and eight (8) feet in height.
- L. **Signs with electronic message display systems** are prohibited in the P-1 (Professional Office), B-1 (Neighborhood Business) and B-2 (Downtown Business) districts. Electronic message display systems may be incorporated into one freestanding or wall sign for each property located within the B-3, B-4, I-1, and I-2 zones.

11.11.6 Additional signage permitted in specific commercial and industrial zones

A. Downtown Business Zone (B-2)

In addition to the signage permitted in 11.11.5 above, the following signs shall be permitted:

1. **Permanent sidewalk sign** - Where a building is located adjacent to the public right-of-way; one non-illuminated, freestanding sign may be permanently placed on the public sidewalk with the following restrictions:
 - a. Sign shall not exceed five and one-half (5.5) square feet in area.
 - b. The edge of the sign shall not extend beyond the curb line.
 - c. The maximum dimensions of the support frame shall not exceed eight (8) square feet in area (maximum forty-eight (48) inches wide or thirty-six (36) inches high).
 - d. The bottom of such support shall be seven (7) feet above the sidewalk and the vertical support shall be twenty-four inches from the curb.
2. **Portable sign** - One may be permitted for each business entrance subject to the following restrictions:
 - a. Maximum surface area of the sign shall be six (6) square feet per face, maximum height of sign shall be three (3) feet, and maximum width of the sign shall be two (2) feet.
 - b. A minimum thirty-six (36) inches wide pedestrian travel-way shall be maintained on the sidewalk. Signs may be designed with a changeable face to advertise daily specials and shall be removed from the public sidewalk when the business is closed.

B. Highway Business Zone (B-3)

In addition to the signage permitted in 11.11.5, the following signs shall be permitted:

1. Shopping Center Malls larger than 100,000 sq. ft. may have one **freestanding sign** per street frontage with a maximum of 250 sq. ft. per sign face and a maximum height of 30' instead of a freestanding sign measuring 75 sq. ft. in area with a maximum height of 25'.
2. One **interstate sign** for those businesses which lie within a two thousand five hundred (2,500) foot radius of the center point of an interstate interchange overpass. This interstate sign takes the place of either the permitted freestanding or wall sign outlined 11.11.5 above. That is, these businesses may have a combination of any two of these signs (interstate sign, freestanding sign, or wall sign). Interstate signs are subject to the following restrictions:
 - a. Shall not have an electronic message display system.
 - b. Individual signs shall not exceed two hundred fifty (250) square feet in area.
 - c. Height (from the base to the top of the sign) shall not exceed ninety (90) feet.
 - d. The sign's base shall be at least ninety (90) feet from any residential zoned property.
 - e. In addition to a sign permit, a building permit shall be obtained prior to installation.

C. General Business, Light Industrial, and Heavy Industrial Zones (B-4, I-1, and I-2)

In addition to the signage permitted in 11.11.5, the following signs shall be permitted:

1. **Shopping center malls** larger than 100,000 sq. ft. may have one freestanding sign per street frontage with a maximum of 250 sq. ft. per sign face and a maximum height of 30' instead of a freestanding sign measuring 75 sq. ft. in area with a maximum height of 25'.
2. One **interstate sign** for those businesses which lie within a two thousand five hundred (2,500) foot radius of the center point of an interstate interchange overpass. This interstate sign takes the place of either the permitted freestanding or wall sign outlined 11.11.5 above. That is, these businesses may have a combination of any two of these signs (interstate sign, freestanding sign, or wall sign). Interstate signs are subject to the following restrictions:
 - a. Shall not have an electronic message display system.
 - b. Individual signs shall not exceed two hundred fifty (250) square feet in area.
 - c. Height (from the base to the top of the sign) shall not exceed ninety (90) feet.
 - d. The sign's base shall be at least ninety (90) feet from any residential zoned property.
 - e. In addition to a sign permit, a building permit shall be obtained prior to installation.
3. One **billboard** may be permitted subject to the following restrictions:
 - a. The sign shall not have an electronic message display system.
 - b. The property on which the billboard is located shall abut a federal or state highway.
 - c. The sign shall be the principal use; there shall be no other buildings, freestanding signs, etc. on the lot.
 - d. Signage face shall not exceed seven hundred and twenty (720) square feet in area.
 - e. The sign shall be located no closer than three hundred (300) feet to any other structure.
 - f. The sign shall be at least one hundred fifty (150) feet away from any residential zone or residential use.
 - g. There shall be a 40' setback requirement from any right-of-way.
 - h. Maximum height shall be thirty-five (35) feet.

11.11.7 Planned Development (PD) Zone

A permitted sign's height, size, location, and design features shall be determined by the sign requirements set forth in the zone in which the proposed or existing use is first permitted.

11.12 Advertising on interstate highways

No billboard shall be permitted adjacent to interstate or limited access highways except in conformance with the setback requirements established by the Federal Bureau of Public Roads, the Kentucky Transportation Cabinet, and the requirements of this Zoning Ordinance with respect to the zoning district involved. (Ord. No. 19-86, § 5, 9-15-86)

11.13 Maintenance standards

Every sign including these signs for which a permit is not required, shall be maintained in good condition at all times. (Ord. No. 19-86, § 5, 9-15-86)

11.14 Penalties for violation

Violation of the provisions of these sign regulations shall constitute a misdemeanor which shall be subject to the fines and penalties as set forth in Article 14 for violation of this Zoning Ordinance. (Ord. No. 19-86, § 5, 9-15-86)

11.15 Definitions

The definitions contained in this section shall be applied in the interpretation of all sections within Article 11 of this ordinance, except where the context clearly indicates otherwise. Words used in the present tense shall include the future tense, singular number shall include the plural, and plural include the singular.

Abandoned Sign: Advertises products or services at a location where the building has been demolished or is in such disrepair that it would be unreasonable to expect a business to locate within it.

Attraction Board: Copy is changed manually or electronically to announce special activities on the property.

Awning Sign: Applied directly to the surface of an awning; defined as a shelter supported entirely on a wall and made of non-rigid material supported by a frame.

Banner Sign: Made of non-rigid material with no enclosing framework.

Billboard: Signage intended for lease to a variety of businesses. In such case, the sign itself is the income generator and the primary commercial use of the property.

Bulletin Board: Allows the manual or electronic change of copy and is used to notify the public of noncommercial events or occurrences such as church services, political rallies, civic meetings or similar events.

Canopy Sign: Applied directly to the surface of a canopy; defined as a permanently roofed shelter covering a sidewalk, driveway, or similar area. Canopies may be supported by a building, columns, poles, braces, or a combination of both.

Construction Sign: Temporary and used to identify the project, architect, engineer, contractor, financing company, material supplier, leasing information, renderings, or others engaged in work on the site on which the sign is located.

Directional Sign: Noncommercial and instructional, such as “parking”, “exit” or “entrance” and displayed solely for the convenience of the public.

Double-faced Sign: Two (2) faces either set parallel or up to a forty-five degree (45°) angle. Any two sign faces set at an angle greater than forty-five degrees (45°) shall be considered two (2) separate signs.

Electronic Message Display System: Copy which uses rotating reflective discs, direct illumination, rotating veils, light emitting diodes (LEDs) or liquid crystal diodes (LCDs), or other digital devices and is changed by a central computer.

Farm: A tract of at least ten (10) contiguous acres used for the production of agricultural or horticultural crops. Agricultural and horticultural crops are defined as, but not limited to, livestock, livestock products, poultry, poultry products, grain, hay, pastures, soybeans, tobacco, timber, orchard fruits, vegetables, flowers, ornamental plants, vineyards and wineries .

Flashing or Blinking: Intermittent or sequential illumination for the purpose of attracting attention to the sign.

Freestanding Sign: Attached to the ground by columns, poles, braces, or other means and not attached to any building,

Government Sign: Temporary or permanent, erected by a government body for traffic direction, designation or direction to a service, property or facility.

Handbill: Printed or written material, circular, leaflet, pamphlet, booklet designed for distribution on vehicles or other property (does not include postal distribution) which

advertises merchandise, commodity, or services.

Historic Marker: Commemorates or identifies an event, ownership of property, or age of a building having historical significance.

Illegal Sign: Does not meet the requirements of this zoning ordinance and has not been identified as a legal, nonconforming sign.

Illuminated Sign: Emits or reflects artificial light from any source.

- A. **Directly illuminated:** Lighted by an unshielded light source (including neon tubing) which is visible as a part of the sign and where light travels directly from the source to the viewer's eye.
- B. **Indirectly illuminated:** Light source projects light onto the exterior of the sign surface, or onto the building where the sign is located.
- C. **Internally illuminated:** Light source is within the sign, with a transparent or translucent background or cover which silhouettes letters or designs.

Incidental Sign: Limited to information and directions related to the use on the lot on which the sign is located, not exceeding two (2) square feet in area. Examples include "no parking", "no smoking", "restroom", "no solicitors", "no trespassing", "self-service", "vacancy", credit card acceptance, hours of business, and similar information.

Informational Sign: Gives only the time, temperature, and/or date and provides no advertising of any product or business activity.

Interstate Sign: Directs attention to an activity upon the premises where the sign is located and is designed to be seen from the interstate.

Marquee Sign: Used in conjunction with a theatre, attached to the building, and projects from the building.

Menu Board: Displays menu items/prices for placing orders at drive-through lanes.

Mobile Sign: Affixed to a frame having wheels or capable of being moved. Mobile signs do not have a permanent foundation and cannot withstand the wind load stress requirements of the adopted building code; designed to stand free from a building. The removal of wheels from such a sign or temporarily securing a sign of this type shall not prevent it from being classified as a mobile sign within this definition.

Monument Sign: Attached to a permanent foundation or decorative base and not attached to or dependent for support from any building, pole, post, or similar upright.

Nameplate: Gives only the name, address, and/or occupation of the occupants of the building on which it is located.

Non-conforming Sign: Legally erected but does not comply with the current regulations for the zone in which it is located.

Non-illuminated Sign: Does not emit or reflect artificial light from any source.

Off-Site Directional Sign: Identifies only a business and is located on another parcel where the primary ingress/egress to the business is located.

Political Sign: Temporary, relating to a candidate or issue on the ballot for an election or primary.

Portable Sign: Small sign, easily transported by hand, placed outside during business hours and brought into the business after hours, usually tent style or A-frame.

Projecting Sign: Attached to a building, extends more than twenty-four (24) inches.

Real Estate Sign: Temporary sign indicating availability of property for sale or lease.

Roof Sign: Projects above the cornice of a flat roof or the ridgeline of a gabled or hipped roof. In determining the top edge of the roof, calculation shall not include cupolas, pylons, chimneys or other projections above the roofline.

Rotating or Moving Sign: Any portion of which moves by mechanical means or the wind; does not refer to changing copy with an electronic message display system.

Sign: Any copy (including material used to differentiate the copy from the background) which is applied to a surface as a means of identifying, advertising, announcing, or illustrating products, services, and/or events.

Sign Clearance: The vertical distance between the lowest point of any sign and the grade at the base of the sign.

Sign Copy: Any word, figure, number, symbol, or emblem affixed to a sign.

Sign Height: The vertical distance measured from the highest point of the sign, including the frame and any embellishments to the bottom of the base of the sign.

Sign Setback: The horizontal distance between any street right-of-way and a sign. The measurement shall be taken at the closest point between the right-of-way and any part of the sign.

Sign Surface: That part of the sign on which the message is displayed.

Square foot: A unit of area equal to one foot by one foot square.

Street Frontage: Property line that lies adjacent to street right of way.

Tract Sign: Temporary, advertising the original sale of property in a subdivision.

Temporary Sign: Advertising display intended to be displayed for not more than fourteen (14) continuous days or more than eight (8) times per calendar year.

Vehicle signage: Signage painted directly on a vehicle or attached magnetically.

Wall Sign: Attached directly to a building; includes mansards, canopies, awnings, and signs attached to a roof which do not projecting above the roofline.

Window Display: Merchandise or other objects placed inside a building to be viewed from outside the building.

Window Sign: Attached to or located within three (3) foot of the interior of a window and which can be seen through the window from the exterior of the structure.

Introduced, upon motion by Commissioner _____, seconded by Commissioner _____, and therefore passed by unanimous vote, and was given first reading at a duly convened meeting of the Winchester City Commission, held on **this day of** _____ of 2014.

Introduced, upon motion by Commissioner _____,
seconded by Commissioner _____, and therefore passed by
unanimous vote, and was given second reading at a duly convened meeting of the
Winchester City Commission, held on this day of _____ of 2014.

Mayor
City of Winchester, Kentucky

Attest:

City Clerk

City Attorney

Introduced, upon motion by Commissioner _____, seconded by
Commissioner _____, and therefore passed by unanimous vote,
and was given first reading at a duly convened meeting of the Clark County Fiscal
Court, held on this **day** of _____ of 2014.

Introduced, upon motion by Commissioner _____, seconded by
Commissioner _____, and therefore passed by unanimous vote,
and was given second reading at a duly convened meeting of the Clark County
Fiscal Court, held on this day of _____ of 2014.

Judge/Executive
Clark County, Kentucky

Attest:

Clark County Clerk

Clark County Attorney