

Main Street Winchester year in review

2015

1

1 new! mural created by local artist Phil May (located at The Winchester Sun)

5

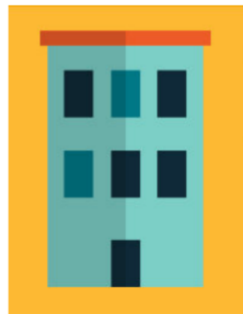
voted top 5 most romantic Main Streets in America by the National Main Street Center

4

4 new! Hometown Hero banners celebrating the accomplishments of Clark Countians

19 NEW BUSINESSES

\$107,500 in GRANTS awarded to MSW to provide funding for a Comprehensive Downtown Master Plan, events & projects!



BETTER BLOCK WIN
400+ volunteer hours
\$8K pop-up shop revenue

3,935
followers on
FACEBOOK

20
Beer Cheese
Festival named
Top 20 Events in
the Southeast

2015
KENTUCKY MAIN
STREET PROGRAM

Downtown Media Coverage

Southern Living
The Wall Street Journal
Garden & Gun
Cooking with Paula Deen
The Winchester Sun
The Lexington Herald Leader
KET LEX18 ABC 36
WMST/WKYN
The Kentucky New Era (Hopkinsville)
and more!

20,000
visitors to the
BEER CHEESE
FESTIVAL

14+
events hosted
by MSW

1500+
VOLUNTEER
HOURS

