

MAIN STREET WINCHESTER

Monthly Board Meeting – February 2022, via Zoom

Summary:

- The board approved upgrades to Many Friends Parklette and add similar lighting over D&S Hardware's (7 N. Main) Parking Lot.
- The board approved the Christmas Parade Committee as a Main Street Winchester Committee, along with a budget of \$1,000 for 2022.
- The board approved a \$1,500 budget for the Promotion Committee through the end of the fiscal year.
- The board approved contributing \$30,930 to the Silo Refurbishment on Depot Street.
- The board approved updates to the Mission and Vision statement.

Full Notes

In Attendance via Zoom: Rachael Boyd, Rebecca Campomanes, Chad Walker, Peggy McAllister, Paul Martin, Mike Flynn, Daron Stephens, Mike Flynn, Ed Burtner, Juliann Jones Irwin, Jennifer Wilson, Robert Blanton, Kitty Strode, Tim Smith

I. Comments, Presentations, or Requests from Public

A. Daron Stephens, Public Works / Many Friends Parklette

- \$21,261 (\$22,000) - Quote to upgrade wooden poles in Many Friends Parklette and add additional poles and lights for D&S Hardware's parking lot.
 - 6 New Bases, 12 metal poles, through poles, and string lights.
 - Three of the anchor points will be added on D&S Hardware's building.
 - Includes removal (cutting) of wooden poles.
- Seeking approval to move forward with the project, and know who will foot to bill.
 - D&S will apply for an DDIF Application to cover part of the cost.
- Rebecca Campomanes: What is the purpose? Public Safety and beautification
- Peggy McAllister: Who paid for it originally? MSW with a \$20,000 budget, went with the cheaper option due to budget constraints.
- Juliann Jones Irwin: Will it interfere with D&S's usage of the lot? Delivery trucks? Lights will be strung at 14' – higher than interstate requirements.



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- o Ed Burtner: Request a written agreement. Ownership change, flow with property, easement that is recorded

Robert Blanton motions to hold off and instead focus on Depot Street; Jennifer seconds.

- Stephens: The wooden poles are twisting and bending now. \$11,400 of the budget is poles. Adding the additional lights is about \$4,000
- Mid-April would be the completion goal.
- Mike Flynn: Suggests going forward with the poles, with knowledge that there is room in the City's budget.
- Blanton: Concerns on how many projects we have going on.

Vote: Yay - Robert Blanton. Nay - Rebecca Campomanes, Chad Walker, Peggy McAllister, Paul Martin, Juliann Jones Irwin, Jennifer Wilson, Kitty Strode, and Tim Smith.

Kitty Strode motions to we move forward with the parklet project. Chad seconds with the the understanding the City carries the cost, and that a written agreement is signed between D&S and the City. Jennifer seconds.

Vote: Yay Rebecca Campomanes, Chad Walker, Peggy McAllister, Paul Martin, Juliann Jones Irwin, Jennifer Wilson, Kitty Strode, and Tim Smith. Nay: Robert Blanton.

II. Approval of Minutes

Peggy motions to approve. Juliann Jones Seconds. All approve

III. Review of Financial Report / Juliann Jones Irwin

- A. Received information from the City's Finance department late yesterday, and was not able to compile in time. Will send over email when complete.

IV. President's Report / Chad Walker

A. Christmas Parade Committee

- o Asking for \$1000 Budget
- o Asking to be under the wing of Main Street Winchester
- o Members include Lauren Mink Frazer, Tim Smith, and Chad Walker

Juliann Jones make a motion to approve that. Martin seconds. All approve.

B. Promotion Committee

- o Asking \$3,000 Budget for the year.
 - To be used for: Welcome Baskets, Posters, Facebook Ads, etc
 - Example, Winter Walkabout: Radio, printing (map, passport card), purchasing gift certificates, and creating a cohesive event.



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- \$300 - \$600 per event
- Rachael Boyd: If MSW is paying for the event; then is it a MSW event? Concerns of blurred lines. Director requests that the budget is broken down when being submitted to her.

Peggy makes a motion to approve a \$3,000 for 2022. Jennifer seconds.

- Rebecca Campomanes raises concerns of when the budget ends/begins (fiscal year vs calendar year).

Rebecca amends the motion to \$1,500 through June 30, 2022 for the Promotion Committee.

All approve.

C. Sphar Building Silos Refurbish / Mike Flynn

- Total Estimate: \$130,930.00
- Expectation to happen in the summer.
- Under the contract that is currently working at the Farmer's Market.
- MSW's Current Balance: \$162,649.74

Martin makes a motion to contribute \$30,930. Peggy Seconds. All in favor

V. Executive Director's Report / Rachael Boyd

See report.

VI. New Business

A. Website Launch / Rachael Boyd

VII. Old Business

A. Lower Story Residential, Code Enforcement / Chad Walker

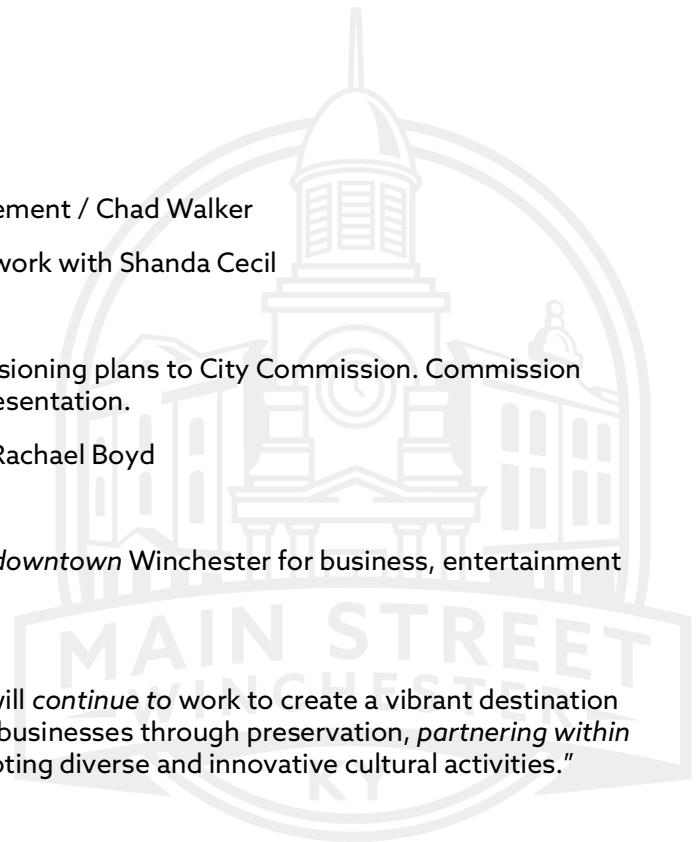
- Chad Walker is continuing to work with Shanda Cecil

B. High Side / Chad Walker

- Presented the idea of commissioning plans to City Commission. Commission would like Palmer to give a presentation.

C. Mission/Vision Statement Revision / Rachael Boyd

- Mission Statement
 - i. *"To support and improve downtown Winchester for business, entertainment and living."*
- Vision Statement
 - i. *"Main Street Winchester will continue to work to create a vibrant destination for residents, visitors and businesses through preservation, partnering within the community and promoting diverse and innovative cultural activities."*



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- Robert Blanton: Not sure on "continue to"; "community" what?
- Rebecca Campomanes and Jennifer Wilson like community as is.

Jennifer makes a motion to approve. Kitty seconds.

Vote: Yay Rebecca Campomanes, Chad Walker, Peggy McAllister, Paul Martin, Juliann Jones Irwin, Jennifer Wilson, Kitty Strode, and Tim Smith. Nay: Robert Blanton.

D. LED Lighting / Chad Walker

- KU and Public Works have been informed. Commission is in favor.

E. City Hall Signage Alteration / Chad Walker

- Parking lot - after hours the lot can be used as community parking.
- New signs ordered. Paid for by Chad Walker.
- Approved by City Commission.
- Should be up in the next month

VIII. Committee Reports

Organization / Tim Smith

Tim and Crystal - meet on the coming Friday. Will submit a written statement of the function and activities of the Organization meeting.

Promotion / Jennifer Wilson

- Walkabout Winter (February)
 - COVID has hit the wineries. Started at 6 vendors, now 2
 - Pop-Ups in different locations.
 - 19 participating businesses
- St. Patrick's Day (March)
 - Driven by Wildcat Willy's and Mickies
 - "Hunt for Gold" - Clues to locations/lymrics. Drawing
- Easter Hop (April)
 - Bunny, eggs at participating location
 - 3 Golden Eggs / Gift Basket
 - Doughnuts, drawing contest,
- Loft Tour (May)
 - Sunday May 15th
- Beer Cheese (June)
 - (not Promotion Committee), not doing much.



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Design / Chad Walker

Shanda Cecil – Code Enforcement

Will meet in April to explain what Code Enforcement does.

Paul Martin – Apologizes for absence, life has been hectic.

Economic Vitality / Rebecca Campomanes

Earth Day Clean Up / Litter Pick Ups

Would like to schedule four a year.

Art Cross Walks

Interested in working with youth.

Currently reaching out to the parties that were or are involved in these to bring everyone on the same page.

Beer Cheese Committee / Chad Walker and Kitty Strode

Meets at 11am today at Lomas

Updated the website.

Reaching out to downtown businesses.

Each will have the opportunity for a free spot in front of their building. will have a free spot.

Rebecca Campomanes: Will it be the "Big Donor" Beer Cheese Festival?

It will be the "Main Street Winchester Beer Cheese Festival" so as to reinforce the idea that funds go towards the program and revitalizing downtown Winchester.

The sponsors will have their logos and be mentioned in promotional materials.

IX. Announcements

Blanton: What is the Maternity Plan?

Executive Committee is meeting to plan.

March 8 will be Rachael's last board meeting before Maternity Leave

Chad Walker motions to adjourn. Rebecca Campomanes seconds. All approve.

