

Tuesday, June 8, 2021

MAIN STREET WINCHESTER

Monthly Board Meeting - June 2021

Summary:

James Parker III presented an idea for Youth Apprenticeships.

Chuck Witt presented an idea for Artistic Sidewalks.

Joseph Miller returned as President.

Rachael Boyd gave updates on Beer Cheese Shop, Main Street accreditation, Subscription Box, and Directory.

Rebecca Campomanes gave updates on social media name changes and website updates.

Chad Walker related financial report turned into Rachael Boyd regarding the sculpture in the Parklet.

Chad Walker introduced the idea of installing a second sculpture downtown.

Organization, Promotion, Economic Vitality and Design committees each gave updates; projects in progress.

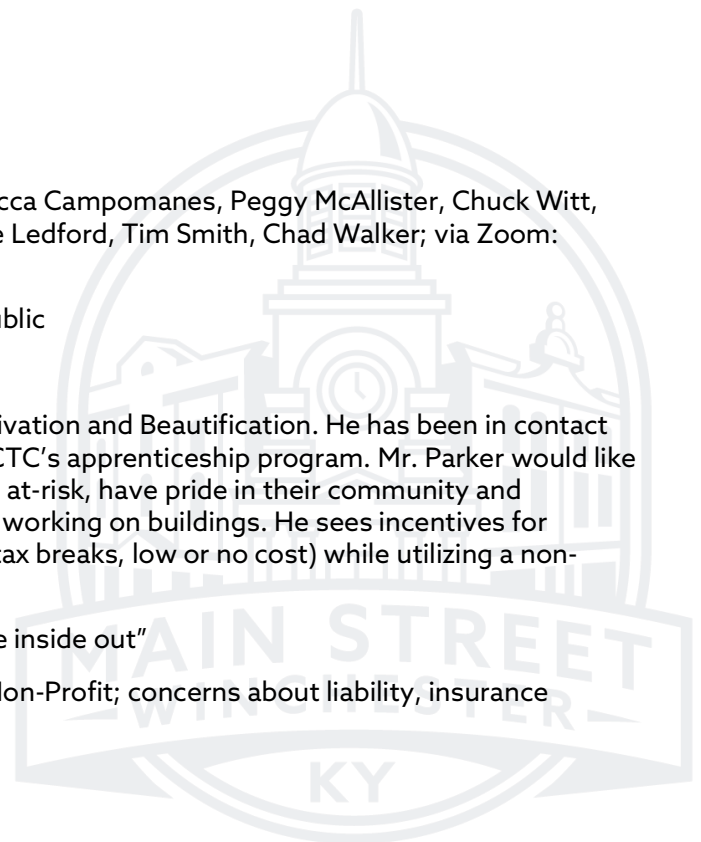
Full Notes

In Attendance: Joseph Miller, Rachael Boyd, Rebecca Campomanes, Peggy McAllister, Chuck Witt, Robert Blanton, Mike Flynn, James Parker III, Katie Ledford, Tim Smith, Chad Walker; via Zoom: Juliann Jones Irwin

I. Comments, Presentations, or Requests from Public

James Parker III / Resident

- Idea that combines Youth Activation and Beautification. He has been in contact with Kelly Hatchmen about BCTC's apprenticeship program. Mr. Parker would like to see Youth, especially those at-risk, have pride in their community and contribute to building homes, working on buildings. He sees incentives for businesses/building owners (tax breaks, low or no cost) while utilizing a non-profit's insurance.
- "Building Community from the inside out"
- Joseph Miller – MSW is not a Non-Profit; concerns about liability, insurance



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- Rebecca Campomanes – Historic District could provide unique and desirable learning opportunities for such apprenticeships.
- Chad Walker – Incorporating DDIF Monies into such a project.
- Peggy McAllister – Suggests starting off start simple like hauling dirt, work into the program into higher level skills.
- The Board recommended Mr. Parker put together a concise proposal that MSW could support financially; gave him recommendations of individuals to connect with, committees to attend, and exchanged contact info.

Chuck Witt / Artistic Crosswalks

- Previously contacted State Department of Highway regarding unsafe crosswalks on Main Street; quick rejection.
- As a proof of concept, he suggests paint an artistic crosswalk at City Owned streets: Court + Cleveland, Courthouse to City Hall, Cleveland + Wall Street
- Paint during the Arts on Main or Pioneer Festival (streets already closed during these times). Use Youth (such as at the RAC) as labor.
- Rachael Boyd – This sort of project needs to be presented to City Commission for approval.
- The Board recommend Mr. Witt come up with a more solid proposal, perhaps working with potential partners.
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II. Approval of Minutes

Chuck Witt duplicated in Attendance

Verify VII. Old Business, Landscaping, prices

Robert Blanton makes a motion to approve with changes. Tim Smith seconds. All in favor.

III. Approval of Financial Report / Juliann Jones Irwin

Debit: \$286,274.54

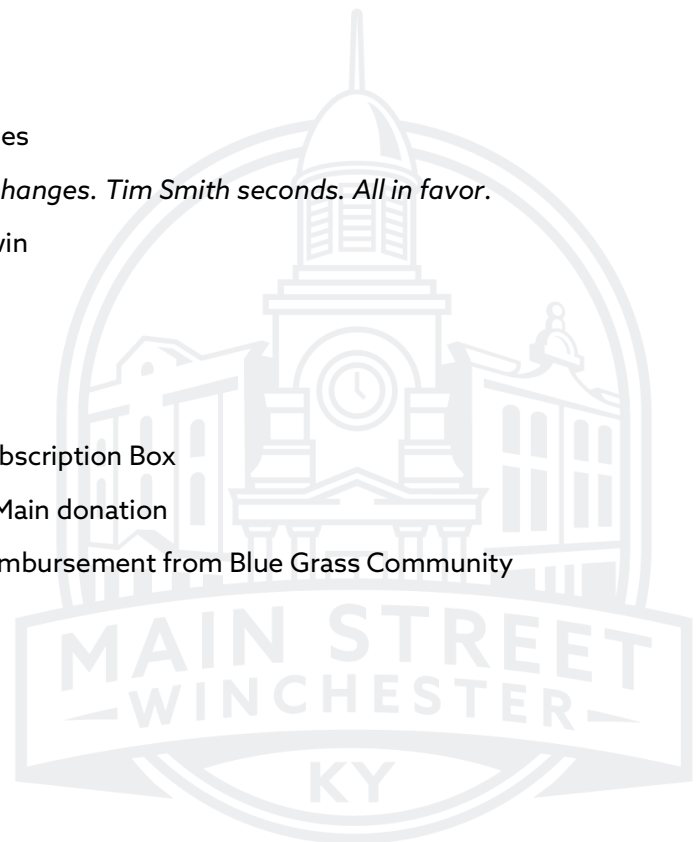
Credit: \$176,064.35

Balance: \$110,210.19

- Most transactions were for Subscription Box
- Winchester Art Guild Arts on Main donation
- Rachael is still waiting on a reimbursement from Blue Grass Community Foundation for a DDIF Grant.

IV. President's Report / Joseph Miller

Joseph is back.



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V. Executive Director's Report / Rachael Boyd

- Main Street Accreditation Press Release
- Beer Cheese Shop
- Results from Sculpture Poll: Boundless
- Parklet Closure Usage Form
- Updated Directory
 - need to change the "interim"
- Subscription Box – 54 Sales, 3 Promotional Giveaway Boxes

VI. New Business

- EOP Reports / Rebecca Campomanes – Emailed a copy of the EOP report to the board. Fill out after you've completed a project
- Social Media Name Changes / Rebecca Campomanes – everything is updated to MainStreetWinchesterKY
- Website / Rebecca Campomanes – it's now in Balance Creative's court, ball is rolling
- Sculpture / Chad Walker – Submitted full report in writing to Rachael Boyd
 - \$4000 in Donations
 - \$4675 Chad Walker Donation
- Jim McCall Sculpture / Chad Walker
 - Jim McCall local welder has sold Chad a 7 – 8ft tall sculpture
 - Where to put it?
 - Depot Street
 - Follow-Up Email to come

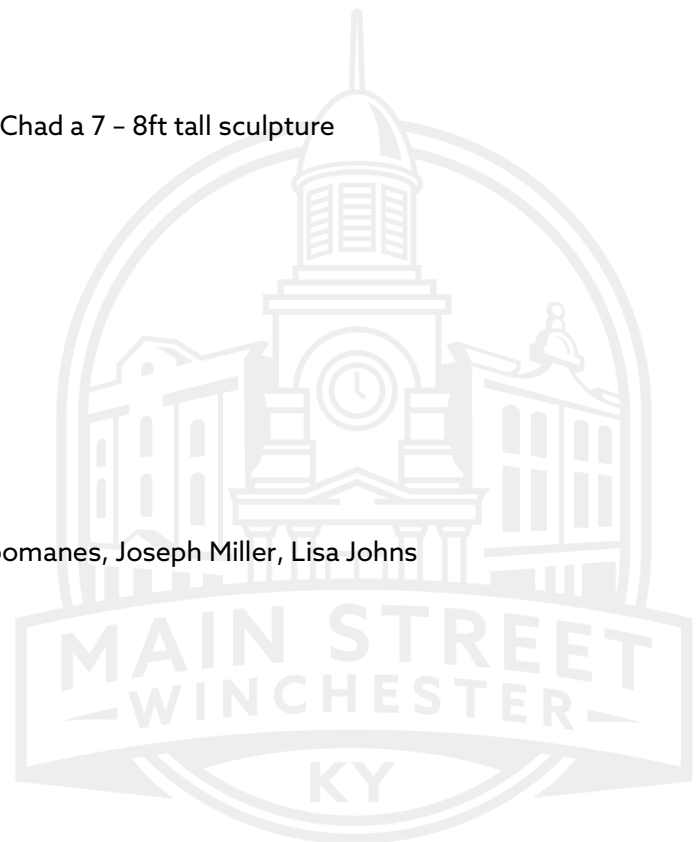
VII. Old Business

Volunteers for Beer Cheese Shop

- James Parker III volunteers
- Peggy McAllister, Rebecca Campomanes, Joseph Miller, Lisa Johns
- Reminder: Introduce Sponsor

VIII. Committee Reports

Organization / Tim Smith



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Carvel Norman has joined

First Event in Q4, probably Lunch or After Hours

- Board Hangout maybe next week

Promotions / Katie Ledford

D&S Hardware anniversary Event

- Planning in progress, probably now a morning event

Holiday Hop - Nov 4 -7

Requests MSW design the Posters (MSW)

Would like to go ahead and get them done for all events, updated as needed

Raffle Tickets - to Benefit a non-profit (maybe Phoenix House)

Loft Tour - Jennifer at Eve's Uniques is heading that up

Christmas Parade / Rachael Boyd -

- Approached by the Mayor about MSW organizing the Christmas Parade

- History: Not a Main Street Event, but Main Street coordinated in the past. It's now a separate committee - run by Mrs. Miller from Hammerhead Signs

Tim Smith will talk with the Mayor to see about the committee.

Labor Day Parade and Festival

- not on the Save the Dates, Will be added and updated

Design / Chad Walker

Last Meeting: Postcards

Next Meeting: Crosswalks

Economic Vitality / Rebecca Campomanes

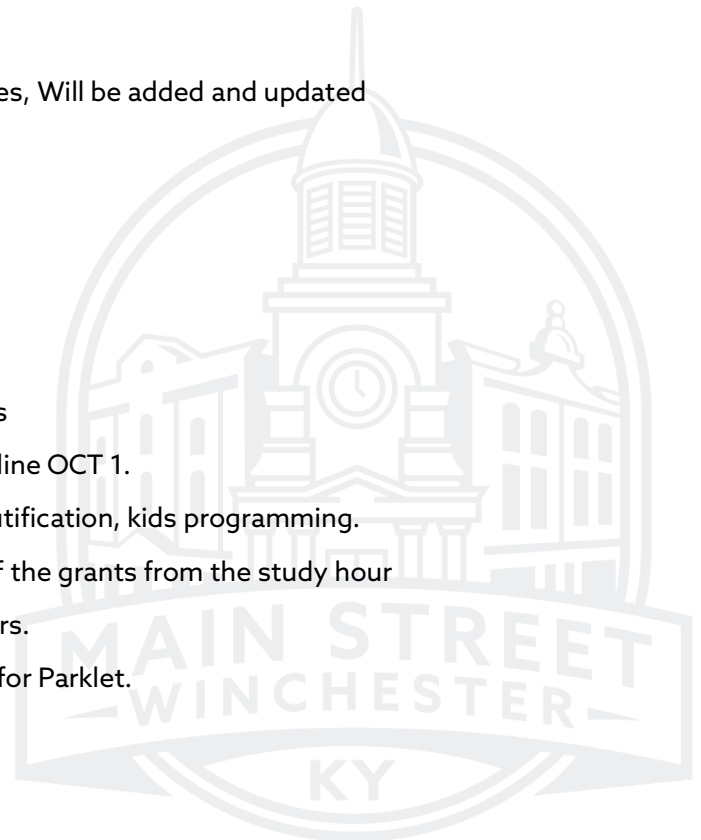
- Historic Preservation grant deadline OCT 1.

- Identified several grants for beautification, kids programming.

RAC has applied for one of the grants from the study hour

- Downtown banners with sponsors.

- Also talked about shade canopy for Parklet.



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Beer Cheese Committee / Jenny Baily email c/o Rachael Boyd

10 Beer Cheese Vendors, all local

2 Food Chucks, hot dogs and Mexican

27 Craft and Farmer's Market Vendors

Arts on Main, C3DC are the only businesses she's heard from

Next year idea: Beer Cheese Stripes on the crosswalk / Peggy McAllister

Announcements

Pride Month / Rachael Boyd

- received inquiry about Pride Month
- Would like to pursue rainbow banners for Pride Month next year

Ornaments / Robert Blanton

- Fundraising opportunity
- Need to get the ball rolling for holiday sales.

Next Meeting: Tuesday July 13th, 2021 9am

Joseph Miller motions to adjourn. Rebecca Campomanes seconds. All in Favor.

