

Tuesday, July 12, 2022

MAIN STREET WINCHESTER

Monthly Board Meeting – July 2022, City Hall

Summary:

- Rachael Boyd gave the Financial Report for Fund 12, including Beer Cheese Festival ingoing and outgoing payments.
- Rachael Boyd relayed upcoming Main Street Winchester events.
- The board discussed purchasing tickets to the WCC Chamber of Commerce banquet for non-member board members.
- Kitty Strode reviewed Beer Cheese Festival.
- The board discussed how to proceed in light of the New Main Street Winchester* formation.
- The board discussed the New Business Grant.
- The board voted to have Tim Smith run meetings going forward.
- The board voted to change the board meeting start time to 9:15am.

Full Notes

In Attendance: Tim Smith, Jon Paul Martin, Robert Blanton, Kitty Strode, Rebecca Campomanes, Mike Flynn, Rachael Boyd

Call to Order

I. Review of Financial Report / Rachael Boyd

Fund 12, June 30

Balance: \$157,913.52

Outgoing: \$10,516.63

Incoming: Paypal: \$9978.10

Incoming: Other: \$35393.69

* For clarity in these notes "Main Street Winchester" or "currentMSW" refer to the organization that exists under the City of Winchester as of July 12, 2022. "New Main Street Winchester" and "newMSW" refer to the group that is organizing the non-profit. newMSW was referred to during the meeting with the contextual understanding that persons were referring to the group organizing the non-profit headed by Chad Walker and Jennifer Wilson.

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Expected Balance: \$192,768.68

- Reflective of Beer Cheese Festival payments and profits.
- Does not include the \$5,000 from Arts and Crafts,
 - o already sent to Arts on Main

II. Executive Director

A. Ice Cream Social

Working with Jennifer Wilson

Cars, balloons, barbershop quartet, ice cream trucks, etc

B. Rock the Block – Rescheduled due to weather

Friday, July 22

No loss of finances; everything just rescheduled.

C. Crosswalk Project – Rescheduled due to weather

III. New Business

A. Chamber Banquet

Will Main Street Winchester purchase a table as a board?

Purchase individual tickets for board members and director not already purchasing a ticket

Peggy, Jon Paul Michael, Rachael; Rebecca is checking her schedule

B. Beer Cheese / Kitty Strobe

Restaurants were packed

Needed more volunteers

Beer Cheese Store was very successful

Kim did a great job

Blue Isle sold 300 tubs of beer cheese, won popular vote

Saved money on downsizing tents and music. Music was just on Courthouse steps

Positive comments on the listening music.

Next year: Better Signs

Next Year:

Rachael Boyd and Jenny Bailey discussed briefing Beer Cheese Vendors before the festival

Have meeting about expectations, at a restaurant or online

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- one person passing out samples, one person taking tickets;
- Doing this will help you this will help us.
- Not requirements, but how to have a better festival.
- If you're short staffed perhaps BCF volunteer could step in.

C. Ice Cream Social

6pm – 8pm

Jennifer will be on the radio tomorrow at 8am

Punch card situation for the downtown businesses

Cruisin' for a Cause – Old Cars parked around the Court House and many friends parklette

Sweet treats at some downtown businesses

D. New Main Street Winchester[†] June Commission Meeting

- i. Chad Walker will be talking to the Fiscal Court Thursday about newMSW
- ii. Kitty Strode / We need to discuss what's going on as a group.
 - o Mike Flynn – hard to discuss because City Commission doesn't have anything to make a decision on at this point. There's nothing for this board to make a decision on this point.
 - o When Commissioners Strode and Reed go to the group meeting, they should bring it to this board and then discuss
 - o Mike Flynn – this board does need to discuss DDIF

E. DDIF / Rachael Boyd

- i. Current applications:
 - a. Laura Freeman / New Business Grant;

Blocked: Waiting for feedback from Bill Dykman on the Rental Agreement portion

Laura is specifically wanting to use a Rental Agreement

Flynn will followup
 - b. Brook Bencorp / Façade Grant
- ii. Haley Cunningham – Blue Grass Community Foundation

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Rachael is scheduled to meet July 18, 2022

“What if...” Meeting

Who will be in charge of the grants if currentMSW is no longer there?
Who is issuing the grant?

Mike Flynn - City commission is obligating itself to the business to provide that monies to make the (grant) improvements.

Recommends feedback from Cunningham/BGCF and the newMSW meetings before the currentMSW makes official changes.

Peggy – Doesn't think we should hold the DDIF Grants; we don't know the timeline so, push forward.

iii. New version of the New Business Grant

- a. The Board voted on a separate version than what Peggy McAllister had worked on via email.
 - i. Rachael will send both versions to the board for comparison
- b. Peggy McAllister's Version
 1. Rental Assistance - \$500/mo after 3 months (\$1500 Check payments), directly to business not building owner, must keep regular business hours.
 2. Lower Story Improvements - for building owners, matching, same as Upper Story Improvements
 3. \$1000 Kickstart -- open to new and current business owners, for new equipment advertising, etc, matching

F. April Minutes / Rebecca Campomanes

- i. Still need to be approved

Contains Budget

Put to Vote via email; Robert Blanton wanted to discuss in person

“put in writing” not in a letter

We do not have them in the meeting materials. Cannot be put to vote.

G. Executive Positions

- i. Do we need to hold elections?

- ii. Empty Board Seats

Kitty Strode suggested to the Mayor to hold off on appointing new people to the board.

What is there for board members to do?

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Rebecca Campomanes – We still have a budget and tasks we said MSW was going to do (pending approval of April's minutes)

We said were going to do these things and have the budget. Let's not hold off since we don't know the timeline.

VIII. Committee Reports

Economic Vitality / Rebecca Campomanes

Crosswalk – Postponed, waiting for a good time for the kids from Joseph at the RAC

Has not met outside of Crosswalk Meeting

Organization / Tim Smith

- First meet-up went well
 - o Rebecca Campomanes – Does the committee typically cover everyone who attends? Someone at the end of the meeting thought their meal would be covered.
 - Tim Smith: Main Street would typically cover horderves; anything more would be their own responsibility.

Design / Peggy

- Committee has done well, most members completing their Inventory Homework
- Inventory: What business is there? Just a general assessment

Beer Cheese Committee / Kitty Strode

Wrap up meeting TBD

Robert Blanton: Thought

Funny sign – wayfinding sign like Beer Cheese Boulevard

Rebecca Campomanes nominates Tim Smith to run the board meetings. Kitty Strode Seconds. All in favor.

Rebecca Campomanes makes a motion to change the board meeting time to 9:15AM. Jon Paul Seconds. All in Favor.

Rebecca Campomanes makes a motion to adjourn. Tim Smith Seconds. All in Favor.

Next Meeting August 9, 2022 at 9:15AM.

