

**WINCHESTER BOARD OF COMMISSIONERS SPECIAL MEETING HELD
OCTOBER 18, 2022 4:30 PM 413**

PLEDGE OF ALLEGIANCE - Commissioner Cox

INVOCATION - City Manager Flynn

PRESIDING :

Mayor Edallen York Burtner

PRESENT:

Commissioner JoEllen Reed
Commissioner Shannon Cox
Commissioner Joe Chenault
Commissioner Kitty Strode

City Manager Mike Flynn, Deputy City Clerk Dianna Layne, and the City Clerk were present.

City Attorney William A. Dykeman was present via telephone.

Upon determining that a quorum was present for the transaction of business, Mayor Burtner called the October 18, 2022 special meeting to order at 4:30 pm in the Commission Chambers of City Hall.

MINUTES

On motion by Commissioner Reed, seconded by Commissioner Cox, and with unanimous vote, the minutes from the October 4, 2022 Special (4:30 pm) and Regular (5:30 pm) meetings were approved as presented.

DEPARTMENTAL AND AGENCY REPORTS

- A. Winchester/Clark County Industrial Development Authority Monday Morning Memo for the weeks September 26 and October 3, 2022
- B. Winchester EMA/CSEPP minutes from the September 12, 2022 meeting
- C. Winchester/Clark County Tourism financial statements for August 2022
- D. Winchester Municipal Utilities Balance Sheet as of August 31, 2022
- E. Winchester Fire/EMS Department Monthly Memo dated September 15 to October 13, 2022 from Fire Chief Chris Whiteley

On motion by Commissioner Cox, seconded by Commissioner Strode, and with unanimous vote, the Departmental and Agency Reports were approved as presented.

INFORMATIONAL ITEMS

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- A. Deposit Summary for the Downtown TIF Program and City of Winchester check for second deposit
- B. Commonwealth of Kentucky, Department for Workers' Claims Certification of Approval certifying the City of Winchester has a Drug Free Workplace Program

WORK SESSION

**Transient Room Tax Legislation, Tourism and Strategic Planning
Nancy Turner, Tourism Director**

Ms. Nancy Turner, Tourism Director updated the Commission regarding tourism in Winchester/Clark County.

Ms. Turner noted the Winchester/Clark County Chamber of Commerce, Tourism, and Industrial Development Authority office had recently moved to 61 South Main Street.

Ms. Turner noted during 2019 the total economic tourism impact in Winchester/Clark County was \$60 million with a total of 462 employed. In 2020 the number was \$30 million with 390 employed, and in 2021 the total was \$61 million and 418 employed.

She noted the Tourism Office had received \$22,000 in EDA Grant funds and another grant for \$117,000 with a \$10,000 match. These funds will be used for advertising and wayfinding or trailblazing signage. She stated the program will take time to get started but would help those leaving the interstate find interesting things to do in the community.

Ms. Turner stated the Strategic Plan was the first one completed since 1996. She stated the theme for Winchester/Clark County is "Always Original". She stated Tourism will be updating the website and create a newsletter and new brochures. She stated the main way for advertising is word of mouth.

Ms. Turner noted they are working with Red River Gorge to bring more tourists from the Gorge into Winchester for lodging and meals. She stated there is a billboard in the Gorge for Winchester.

Mayor Burtner thanked Ms. Turner and noted Mr. Brad Sowden was present from the Industrial Development Authority.

ADJOURN TO CLOSED SESSION

On motion by Commissioner Chenault, seconded by Commissioner Cox, and with unanimous vote, the Board adjourned to closed session to discuss the following:

XX PROPERTY ACQUISITION KRS CHAPTER 61.810 (b)

XX POTENTIAL LITIGATION KRS CHAPTER 61.810 (c)

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CALL MEETING BACK INTO OPEN SESSION

Mayor Burtner called the meeting back into open session.

ADJOURN MEETING

With no further business, on motion by Commissioner Cox, seconded by Commissioner Reed, and with unanimous vote, the meeting was adjourned.

Edallen York Burtner, Mayor

Joy L. Curtis, City Clerk